



The Diagnostic Specialist



Press Release

DIASORIN AND BECKMAN COULTER SIGN A DISTRIBUTION PARTNERSHIP FOR HEPATITIS AND HIV TESTS IN CHINA

Saluggia (VC) and Brea, CA (USA) - (July 20, 2015) - DiaSorin (FTSE Italia Mid Cap: DIA) and Beckman Coulter Diagnostics, a global leader in clinical diagnostics, are pleased to announce the companies have signed a distribution partnership agreement for the commercialization in China of DiaSorin Hepatitis B, C and HIV tests on DiaSorin LIAISON XL LAS connected to Beckman Coulter's leading automation solutions, the Power Express and Power Processor automated sample processing systems.

The mutually beneficial partnership enables DiaSorin to pursue its strategy to target large-size hospitals in China (ca. 8,000 CLASS IIA and III hospitals), where there is a growing need to provide fully automated solutions able to run both clinical chemistry and immunoassays on the same platform, and facilitates Beckman Coulter to pursue its strategy to provide a broad menu through an integrated automation solution to its large volume customers in China. By combining Beckman Coulter's world-class diagnostic automation platforms with DiaSorin's high-quality blood virus menu on the LIAISON XL LAS, Beckman Coulter's automation customers are provided a more comprehensive, highly efficient, workflow solution for all patient sample management.

"This agreement confirms our strategy to strengthen our presence in the large laboratories worldwide, including China," said Carlo Rosa, CEO of DiaSorin Group. *"Our Hepatitis B, C and HIV offer is complementary to that of Beckman Coulter, and I believe our combined menu will make the product offering complete and very competitive versus the other large players in this market".*

The agreement confirms several strategic directions for the companies.

For DiaSorin, the company is enabled to succeed in the consolidated laboratory business: 1) In general, the commercial strategy for the large-size accounts where the connectivity of the LIAISON XL with automated laboratory track systems of different partners is necessary to exploit the strength of our menu offering; 2) Specifically, China as a key market where the company expects to grow over 20% per year reaching the vast hospital base both with our stand alone systems as well as partnering where full automation is required. Additionally, for Beckman Coulter, by choosing DiaSorin as its partner for this strategic initiative, the company furthers its market leading position in the important China IVD automation segment.

"With this agreement, laboratories in the China market can experience the benefits of improved workflow through our automation and broad solutions in hematology, chemistry and immunochemistry along with DiaSorin's complementary menu of assays," said Arnd Kaldowski, president, Beckman Coulter Diagnostics. *"The agreement further demonstrates our recognition of the strength of the China market and our commitment to its continued growth."*



The Diagnostic Specialist



Press Release

Regarding the Hepatitis and Retrovirus tests' potential, according to the World Health Organization (WHO), in 2013 in China, 120 million people were infected with Hepatitis B, 39 million with Hepatitis C and close to one million with HIV.

Today, DiaSorin is already present on this market on the Blood Bank segment with the Murex ELISA product line, as well as with our LIAISON XL Hepatitis, HIV product lines in the midsize hospital segment. The company estimates that the total Chinese market for Hepatitis and HIV testing is more than \$250 million in value with an annual growth rate in the range of 10-12%.

About DiaSorin

Headquartered in Italy and listed in the FTSE Italia Mid Cap Index, DiaSorin is a global leader in the In Vitro Diagnostics (IVD) field. For over 40 years the Company has been developing, producing and marketing reagent kits for IVD worldwide. Through constant investments in research and development, and using its own distinctive expertise in the field of immunodiagnosics to deliver a high level of innovation, DiaSorin offers today the broadest range of specialty tests available in the immunodiagnosics market and new tests in the molecular diagnostics markets, which identify DiaSorin Group as the IVD "diagnostics specialist". For more information, visit www.diasorin.com.

About Beckman Coulter

Beckman Coulter Diagnostics develops clinical diagnostic products that help advance and optimize the clinical laboratory. Beckman Coulter's instruments, systems and tests help streamline processes to enhance efficiency, reduce costs and speed the delivery of results. For 80 years, Beckman Coulter has been a global leader devoted to providing solutions to laboratories of all sizes, offering a broad portfolio of chemistry, immunoassay, hematology, urinalysis, microbiology, automation and information systems. Beckman Coulter is dedicated to advancing healthcare for every person and moving science, innovation and the lab forward. For more information, visit www.beckmancoulter.com.

Beckman Coulter and the stylized logo are trademarks of Beckman Coulter, Inc. and are registered in the USPTO.

For additional information, please contact:

For DiaSorin

Riccardo Fava

Investor Relations & Corporate Communication Director

Tel. +39.0161.487988

riccardo.fava@diasorin.it

Margherita Sacerdoti

Investor Relations Specialist

Tel. +39.0161.487456

margherita.sacerdoti@diasorin.it

For Beckman Coulter

Laura Bright

Beckman Coulter Public Relations

Tel: +1.714.961.3909

Email: llbright@beckman.com